

# Fun Campaign Ideas

*Choosing a creative theme for your United Way campaign helps create interest and enthusiasm and it also helps encourage a successful campaign. Below are a few suggestions to get your creative juices flowing but feel free to come up with ideas of your own.*

## **BeGREAT**

Be an Everyday Superhero: Employees dress as heroes: Batman, Superman, Spiderman, etc. Serve hero (sub) sandwiches.

## **Office Olympics**

Employees compete in crazy events for medals. Participants donate a \$5.00 fee to enter. Have Racer scoot across and office course in their computer chair passing a baton (empty paper towel roll works great) to the next racer at designated points. Whoever crosses the finish line in their chair first wins! Paperballs waste basket short! Paper clip chain making in 30 seconds! Office chair race!

## **Reach for the Goal – Sports/Team Theme**

Tie together the title with a sports or team theme Hold a competitive events with employees forming teams of three or more. Events include hula-hoop relay, tricycle race, basketball dribble, tug-of-war, 100-yard dash, mile relay, and sack race.

## **Lost in the 60's (or 50's, 70's, 80's)**

Dress up in "60s" garb. Sell headbands, smiley face pins, tie-dyed shirts. Play 60's music. Limbo Contest. Serve pizza, hold a karaoke contest, an Elvis look-alike contest, play rock and roll.

## **Vegas Baby: What's Raised Here, Stays Here**

Have a decorating contest among departments - whoever does the best Vegas strip wins or decorate like one of the famous hotel/casinos) Play e-bingo during the campaign Hand out lottery tickets as incentives Set up a mock roulette wheel at your rally and let employees try their luck. Create baskets based on different Las Vegas hotels. Instead of raffle tickets, people could buy poker chips that they could use for basket drawings.

## **Souper Bowl**

Dress in your favorite team colors and hold a "SOUPER BOWL" cookoff. Charge a fee for tasting and a fee to enter a soup. Give prizes to the winners.

## **All Hands on Deck**

Decorate meeting room or lunchroom with cut out palm trees, starfish, waves, etc. Bring in shells and fishnets to add to the decor. Encourage co-workers to buy a key for a set amount. One key will open a treasure chest of prizes. Make a treasure map and mount it on the wall. The display shows the progress toward campaign goal with a pirate ship crossing an ocean, Dress like pirates

## **United Way 500**

Decorate main area in racing colors. Rent or borrow remote-controlled cars and set up an "United Way 500" race. Use office supplies to make the track more interesting. Teams can be sponsored to compete. Spectators can place bets on their favorite team or car. The winning car will be the car that goes the fastest and farthest

## **Beach Bash**

Decorate the cafeteria or break room with beach balls, etc. Serve hot dogs and fruit kabobs. Tell everyone to wear their favorite "beach wear" and then vote on the best one. Prizes for the best outfits.

## **Recipe for Helping**

Have a potluck, chili contest, salsa contest, desert bar, etc. Sell the food and the recipes. Charge to vote for best in class.



Are We  
Having  
Fun  
Yet?

