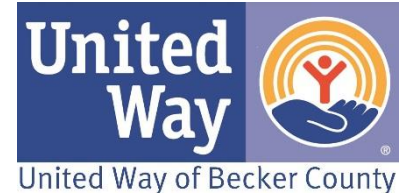


About Rollover Campaigns



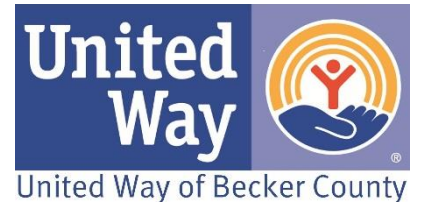
WHAT IS A ROLLOVER CAMPAIGN? • It takes your employee giving (payroll deductions and billing) from 2019's annual campaign and automatically rolls it over to the 2020 campaign, UNLESS changes are made by the donors. This includes gift amount, type of pledge, and any donor designations. Any gifts that were made via cash, check, or credit card would NOT be eligible for a rollover.

HOW DO WE DO IT?

- Complete and submit the confirmation form. We can provide you with a spreadsheet with donor information from last year or you can obtain through your Payroll Department.
- Send email to staff informing them about the opportunity to Rollover their donation.
 - Provide NEW staff a blank pledge form so they can consider giving. Fillable pledge form is available on the United Way of Becker County website at www.uwbcmn.org/2020-2021-campaign in the Toolkit area at the bottom of the page.
- Pick a one-week window between now and November 15 for WHEN you will reach out to your employees to get their permission to rollover donation and if they want to make adjustments to their gift.
- Submit the changes to your spreadsheet as well as new pledge forms to United Way (AND YOUR PAYROLL DEPARTMENT) at the end of the designated week.

2020 UNITED WAY CAMPAIGN

ROLLOVER CONFIRMATION FORM



Our company / organization will implement a Rollover Campaign for the 2020-21 Annual Campaign. We understand this means all employee payroll pledges submitted for 2019-20 will continue into and through 2021, unless otherwise notified by the donor of any changes. Donor designations from last year will apply to this year as well.

ROLLOVER CAMPAIGN CONFIRMATION

Company: _____ Authorized by: _____

Address: _____

E-mail: _____ Phone: _____

Signature: _____ Date: ____/____/____

Please return form to LuAnn Porter at luannp@rmcep.com

United Way of Becker County
PO Box 348
Detroit Lakes MN 56502